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## Newsletter

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## 6 Leadership Lessons You Can Learn Over Lunch

Patrick Leddin, Ph.D., PMP on LinkedIn

## 1. Turn Something Common into Something Cool

I ate a lot of peanut butter and jam (PB&J) sandwiches as a kid. I understand that memories depart from reality over time, but I swear I ate them daily for 8 or 9 years. Whether this memory is accurate or not, the point is clear - a PB&J sandwich was commonplace and certainly not cool. Food trucks in the USA have given the PB&J sandwich a new lease on life. A truck labelled "The Monsterlicious" PB&J Sandwich is far from ordinary - it's an experience.

Consider these questions about your team or organization:

- Is there anything about your product or service that has become commonplace? If so, what can you do to breath new life into it?
- Do your own employees even see your offerings as cool? If not, how can they talk personally about them?
- Would people stand in line to buy what you offer or your team provides?







## Get ready for the 4<sup>th</sup> Industrial Revolution (4IR)

Technology is at your fingertips and history is moving faster than we can imagine. It is the time to master technology instead of technology becoming our master! What skills are we learning for the present technology and the advancements that are coming? In a world of artificial intelligence, cybersecurity, machine learning, smart transportation – the major skills required are mathematical, communication, problem-solving...





3 – Isaac Mogajana

9 - Simon Tabor

10 – SN Masangane

26 – Jantjie Nhlapo

"Surround yourself with the dreamers and the doers, the believers and the thinkers, but most of all surround yourself with those who see the greatness within you, even when you don't see it yourself." Joel Brown